



NATIONAL  
CORRECTIONAL  
INDUSTRIES  
ASSOCIATION

# NCIA ANNUAL DIRECTORY

## 2025 Advertising Contract

COMPLETE FULLY

NAME OF COMPANY		WEBSITE	
ADDRESS			
CITY	PROVINCE/STATE	COUNTRY	ZIP
PHONE			
CONTACT		TITLE	
EMAIL			
NAME & SIGNATURE OF AUTHORIZING PARTY			DATE

### AD SPECIFICATIONS AND RATES

Ad Copy Instructions: REPEAT  Will Provide NEW Ad  | All ad measurements are width X height | Please select the ad type below

Premium Space (8.5" x 11"   Full Color)		Standard Space	
<input type="checkbox"/> Back Cover	<b>\$3,275</b>	Full Page (8.5" x 11")	<input type="checkbox"/> <b>COLOR: \$1,575</b>
<input type="checkbox"/> Inside Back Cover	<b>\$3,125</b>		<input type="checkbox"/> <b>B&amp;W: \$1,275</b>
<input type="checkbox"/> Inside Front Cover	<b>\$3,125</b>	Half Page Horizontal (7.5" x 5")	<input type="checkbox"/> <b>COLOR: \$1,125</b>
<input type="checkbox"/> Opposite Table of Contents	<b>\$1,875</b>		<input type="checkbox"/> <b>B&amp;W: \$875</b>
<input type="checkbox"/> Opposite President's Message	<b>\$1,875</b>	Half Page Vertical (3.5" x 9.5")	<input type="checkbox"/> <b>COLOR: \$1,125</b>
<i>See artwork requirements for all ads below.</i>			<input type="checkbox"/> <b>B&amp;W: \$ 875</b>
Corporate Plus Members Receive a FREE quarter-page black and white ad. Please submit a completed contract to reserve your space. If you choose to upgrade a discount of \$525 will be applied.		Quarter Page (3.5" x 4.5")	<input type="checkbox"/> <b>COLOR: \$725</b>
Non-Members: Add a 25% surcharge. To avoid surcharge, your membership must be current at time of reservation.			<input type="checkbox"/> <b>B&amp;W: \$ 525</b>
		<b>TOTAL AMOUNT DUE:</b>	<b>\$</b>

### ARTWORK REQUIREMENTS

Advertisers and their agents assume liability for all content of advertisements printed, and assume responsibility for any claims made against NCIA arising therefrom. Advertisers agree to indemnify, defend, and hold harmless NCIA from any and all liability for the content of such advertisements. NCIA assumes no liability for error or omissions in key numbers. NCIA reserves the right to review and reject any advertisement.

**IMPORTANT:** Provide a **PRESS quality PDF** of the ad at **300 DPI at final size**.

**Full page ads only** (if applicable) provide **0.125"** to edges that have bleeds (final size with bleeds on a 4 edges: 8.75" x 11.25").

**Please do NOT** include any crop marks, printer information, etc.

**LIVE area is 7" x 10"** to be sure NO important information (text, logos, etc.) do not go beyond this to avoid being cut off.

### CANCELLATIONS/PAYMENT TERMS

No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat the latest advertisement or publish nothing. *Payment for all advertisements must be paid 30 days of billing. Unpaid balances over 30 days will be charged 1.5% per month.*

**NOTE:** This is a **legally binding contract**. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions stated within this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.

**PLEASE SEND CONTRACTS TO**  
**memberser vices@nationalcia.org**

NCIA OFFICE USE ONLY	Check/Credit Card Authorization # _____	Date Paid _____
	SIGNATURE OF AUTHORIZED NCIA REPRESENTATIVE _____	DATE _____



COMPLETE FULLY

Form fields for company information: NAME OF COMPANY, WEBSITE, ADDRESS, CITY, PROVINCE/STATE, COUNTRY, ZIP, PHONE, CONTACT NAME, TITLE, EMAIL, NAME & SIGNATURE OF AUTHORIZING PARTY, DATE

First listing is \$250, and \$150 for each additional category. Corporate Plus Members receive one FREE buyers' guide listing and a \$250 discount will be applied to the total amount. Reserve your space by August 30, 2024! Non-Members add a 25% surcharge. To avoid this surcharge, your NCIA membership must be current at date of publication. If you do not see a category that fits your needs, please select other and email jake@nationalcia.org to have your desired category approved.

SAMPLE LISTING

ABC FABRICS
1234 Main Street Anywhere, IL 10000 (800) 555-5555 www.abcfabrics.com
jjones@abcfabrics.com
Joe Jones, Sales Manager
Manufacturer and distributor offering a comprehensive collection of textiles and vinyls, including products for upholstery, drapery and panel applications.

- Please Check One:
[ ] REPEAT listing(s) from the previous directory with no changes
[ ] NEW listing(s) to be provided by September 20, 2024

TOTAL NUMBER OF LISTINGS: [ ]

COMPANY PRODUCT CATEGORIES

Directory Listings, please indicate each product category under which your listing(s) should appear.

- Aluminum, Apparel, Beds, Chemical blending, Chemical supplies, Commissary/canteen supplies, Decals/tags/license plates, Dormitory furniture, Electronics/entertainment, Eyeglasses, Fabrics, Flame resistant materials, Footwear, Furniture/components, Janitorial sanitation & safety systems, Janitorial supplies, Laundry equipment, Lockers/storage, Machinery/equipment, Mattresses, Optical, Plastic bag-making machinery, Printing & signage, Reflective apparel, Refurbishing/upholstery, Religious diets, Screens/shields, Seating, Security products, Signs, Tables, Textiles, Toilet tissue machinery, Upholstery fabrics, Vehicle registration systems, Other:

NOTE: This is a legally binding contract. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions stated within this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.

PLEASE SEND CONTRACTS TO memberservices@nationalcia.org

NCIA OFFICE USE ONLY
SIGNATURE OF AUTHORIZED NCIA REPRESENTATIVE
DATE