

NCIA ANNUAL DIRECTORY

2026 Advertising Contract

COMPLETE FULLY

NAME OF COMPANY		WEBSITE			
ADDRESS					
CITY	PROVINCE/STA	ATE	COUNTRY		ZIP
PHONE					
CONTACT		TITLE			
EMAIL					
NAME & SIGNATURE OF AUTHORIZING PARTY					DATE
AD S	PECIFIC	CATIONS A	ND RATES		
Ad Copy Instructions: REPEAT Will Prov	vide NEW Ad [☐ All ad measu	rements are width X height	Pleas	se select the ad type below
Premium Space (8.5" x 11" Ful	l Color)		Standard Spa	се	
Back Cover	\$3,275	Full Page (8	3.5" x 11")		COLOR: \$1,575
☐ Inside Back Cover	\$3,125				B&W: \$1,275
☐ Inside Front Cover	\$3,125	Half Page H	lorizontal (7.5" x 5")		COLOR: \$1,125
Opposite Table of Contents	\$1,875				B&W: \$875
Opposite President's Message	\$1,875	Half Page V	ertical (3.5" x 9.5")		COLOR: \$1,125
See artwork requirements for all ad	s below.				B&W: \$875
Corporate Plus Members Receive a FREE quarter-page black and white ad. Please submit a completed contract to reserve your space. If you choose to upgrade a discount of \$525 will be applied.		Quarter Pag	ge (3.5" x 4.5")		COLOR:\$725
					B&W: \$ 525
Ion-Members: Add a 25% surcharge. To avoid surcharge, y nust be current at time of reservation.	our membership	TC	TAL AMOUNT DUE:	\$	

ARTWORK REQUIREMENTS

Advertisers and their agents assume liability for all content of advertisements printed, and assume responsibility for any claims made against NCIA arising therefrom. Advertisers agree to indemnify, defend, and hold harmless NCIA from any and all liability for the content of such advertisements. NCIA assumes no liability for error or omissions in key numbers. NCIA reserves the right to review and reject any advertisement.

IMPORTANT: Provide a PRESS quality PDF of the ad at 300 DPI at final size.

Full page ads only (if applicable) provide **0.125"** to edges that have bleeds (final size with bleeds on a 4 edges: 8.75" x 11.25").

Please do NOT include any crop marks, printer information, etc.

LIVE area is 7" x 10" to be sure NO important information (text, logos, etc.) do not go beyond this to avoid being cut off.

CANCELLATIONS/PAYMENT TERMS

No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat the latest advertisement or publish nothing.

Payment for all advertisements must be paid 30 days of billing. Unpaid balances over 30 days will be charged 1.5% per month.

NOTE: This is a legally binding contract. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions stated within this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.

PLEASE SEND CONTRACTS TO	
memberservices@nationalcia.org or jake@nationalcia.org	



NCIA ANNUAL DIRECTORY

2026 Category Listing Contract

	NAME OF COMPANY				ITE	
	ADDRESS					
	CITY		PROVINCE/STATE		COUNTRY	ZIP
	PHONE					
	CONTACT NAME				TITLE	
	EMAIL					
	NAME & SIGNATURE (OF AUTHORIZING PARTY				DATE
Fir	irst listing is \$250, a	nd \$150 for each addition	nal category.		SAMPLE LISTING	
Corporate Plus Members receive one FREE Buyers' Guide Listing and a \$250 discount will be applied to the total amount. Reserve your space by August 29, 2025. Non-Members add a 25% surcharge. To avoid this surcharge, your NCIA membership must be current at date of publication				ABC FABRICS 1234 Main Street Anywhere, IL 10000 (800) 555- 5555 jjones@abcfabrics.comwww.abcfabrics.com Joe Jones, Sales Manager Manufacturer and distributor offering a com-		
Su	urcnarge, your NCI <i>P</i>	i membership must be cui	rrent at date of pub	lication	Manufacturer and d	istributor offering a com-
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