



**NATIONAL
CORRECTIONAL
INDUSTRIES
ASSOCIATION**

Program Book Advertising Space Contract

NCIA 2019 National Training Conference

CONFERENCE PROGRAM BOOK AD SPECIFICATIONS AND RATES

Please select the ad type and circle the appropriate price for ad to appear.

Premium Space

<input type="checkbox"/>	Back cover	Color	\$950
<input type="checkbox"/>	Inside back cover	Color	\$750
<input type="checkbox"/>	Inside front cover	Color	\$750

Standard Space

<input type="checkbox"/>	Full page (8.5" x 11")	Color	\$600
<input type="checkbox"/>	Full page (8.5" x 11")	B/W	\$450
<input type="checkbox"/>	Half-page horizontal (7.5" x 5")	Color	\$375
<input type="checkbox"/>	Half-page horizontal (7.5" x 5")	B/W	\$325

DEADLINES

Ad space deadline: **December 14, 2018**

Ad copy deadline: **January 4, 2019**

Non-members add a 25% surcharge.

To avoid surcharge, your NCIA membership must be current at the time of space reservation.

Name of company: _____

Contact: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____ Email: _____

Signature of authorizing party: _____

Note: This is a legally binding contract. In signing this document, the advertiser and agency agree to abide by all of the contract terms and conditions stated within this brochure.

ARTWORK: NCIA requires PC compatible files and that all artwork be sent in electronic format and be accompanied by an appropriate hard copy proof. Advertisers and their agents assume liability for all content of advertisements printed, and assume responsibility for any claims made against NCIA arising there-from. Advertisers agree to indemnify, defend, and hold harmless NCIA from any and all liability for the content of such advertisements. NCIA assumes no liability for error or omissions in key numbers. NCIA reserves the right to review and reject any advertisement. Bleeds are available for full page ads only. Bleed size is 8.75"x11.25".

CANCELLATIONS/PAYMENT TERMS: No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date which is December 14, 2018. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat the latest advertisement or publish nothing. Payment for all advertisements must be paid within 30 days of billing. Unpaid balances over 30 days will be charged 1.5% per month.

All materials and payment must be shipped to:
National Correctional Industries Association, Inc. * 800 North Charles Street * Suite 550B * Baltimore, Maryland 21201
Phone: (410) 230-3972 * Fax: (410) 230-3981

NCIA OFFICE USE ONLY

NCIA's acceptance: _____

Signature of authorizing representative: _____

Copy instructions:

Repeat last year's ad

Sending new ad copy